

# Twitter users will start flocking elsewhere next year

Article

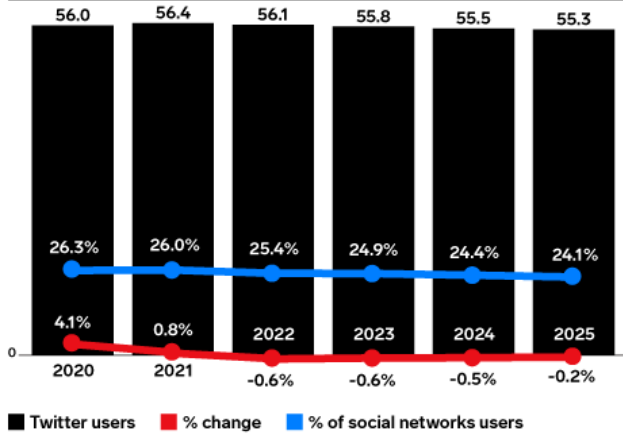
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Twitter will count **56.4 million** monthly US users in 2021, but fewer and fewer in the coming years, per our projections. The user base will start to shrink in 2022 and dwindle to **55.3**

million in 2025. That means about 1 million net users will take flight from the platform over the next four years.

### US Twitter Users, 2020-2025

millions, % change, and % of social networks users



Note: internet users of all ages who access their Twitter account via any device at least once per month  
Source: eMarketer, Nov 2021

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