

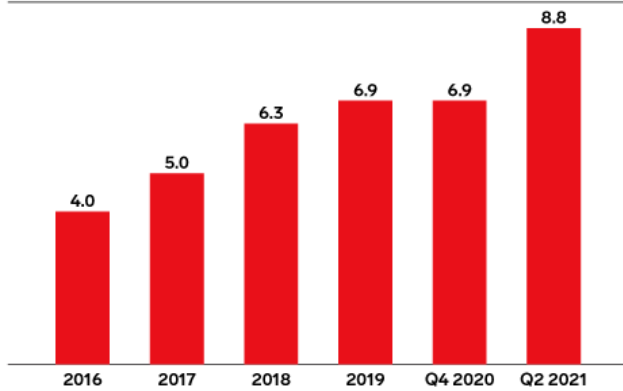
The Key Video Trends of 2022: Carriage disputes, streaming gets more crowded, and more

Audio

On today's episode, we discuss how networks and distributors' continuing fight over retransmission fees will affect consumers and what an increasingly crowded streaming market

will look like. We then talk about just how big in media Apple wants to be and the relationship live sports have with linear TV and streaming. Tune in to the discussion with eMarketer senior analyst at Insider Intelligence Ross Benes.

Average Number of Subscription Video-on-Demand (SVOD) Services Used by Internet Users in North America, 2016-Q2 2021
% of respondents



Note: ages 18+; includes subscription-based (SVOD) and ad-supported (AVOD) services
Source: TIVO, "Video Trends Report Q2 2021," Aug 17, 2021

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