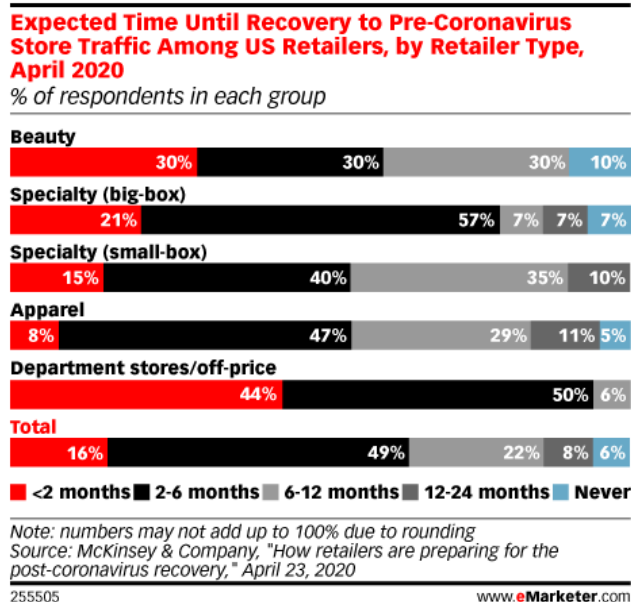


How to Make People Feel Comfortable Returning to Stores

AUDIO |

eMarketer Editors

eMarketer principal analyst Andrew Lipsman, research analyst Daniel Keyes and senior forecasting analyst at Insider Intelligence Cindy Liu discuss what it will take to encourage Americans to return to stores, the end for the mall and what will happen to brick-and-mortar sales this year. They then talk about whether clothing rental is over, why Etsy keeps surging and DoorDash Storefront.



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