

## The Weekly Listen: Amazon Style, podcasts on LinkedIn and Twitter, and Batman at the box office

**Audio** 





Learn about the new Amazon Style store, podcasts on Twitter and LinkedIn, advertising at the NBA All-Star Game, who America's truckers are, and more. Tune in to the discussion with our analysts Peter Vahle and Blake Droesch and director of forecasting Oscar Orozco.

## Leading Retailers Where US Adults Shopped In-Store vs. Digitally, Aug 2021 % of respondents

In-store		Digitally	
Walmart	63%	Amazon	65%
Target	25%	Walmart.com	37%
Walgreens	18%	eBay.com	17%
Lowe's	17%	Target.com	13%
The Home Depot	16%	Apple.com	11%
Amazon Go or Amazon Grocery	15%	BestBuy.com	8%
Kroger	12%	Etsy.com	8%
Kohl's	11%	HomeDepot.com	7%
Apple	11%	Lowes.com	7%
Sam's Club	11%	Kohls.com	6%

Note: in the past 3 months Source: Jungle Scout, "Consumer Trends Report: Q3 2021," Sep 14, 2021

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