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Hospital CEOs' workforce concerns can be alleviated with the right tech

Article



The news: Workforce challenges came in as hospital CEOs' No.1 concern for the second consecutive year, according to the American College of Healthcare Executives' annual survey.





- 281 hospital CEOs ranked 11 issues from most pressing to least.
- Workforce challenges—which include personnel shortages—got the top spot, followed by financial challenges, which are directly related to staffing issues.

How we got here: The pandemic pushed frontline providers to quit and drove all-time high rates of clinician burnout.

- The healthcare industry lost over 500,000 employees per month in 2022, according to the US Bureau of Labor and Statistics.
- 47% of US clinicians plan to leave their current role in the next 2-3 years, per Elsevier Health.
- 63% of physicians reported at least one symptom of burnout—the highest burnout rate ever recorded—in winter 2021-2022, per Mayo Clinic.

These workforce issues have caused disruptions in patient care while sounding the alarm on patient safety in hospitals. In fact, <u>staffing shortages</u> in healthcare organizations ranked as the **top patient safety concern in 2022** since they cause long waits for consumers, sometimes in life-threatening emergencies, per ECRI.

Travel nurses were only a Band-Aid: Hospitals turned to temporary travel nurses to address workforce shortages. But nurse staffing agencies began overcharging, and are no longer a necessity as patient volumes cool down.

- For example, Nomad Health, a startup specializing in <u>connecting travel clinicians</u> with temporary work, recently laid off 17% of its staff, Forbes reported.
- This year, Staffing Industry Analysts is projecting travel nurses to be the lone healthcare staffing segment that will experience a market decline, per Forbes.

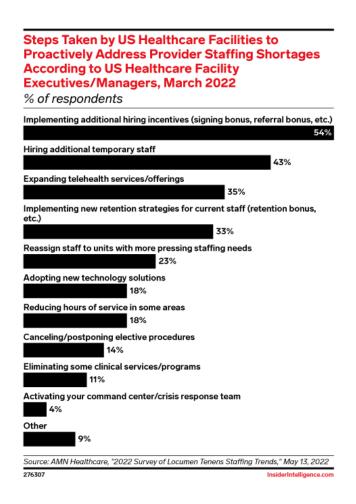
Virtual nursing to the rescue? Health systems are pivoting toward virtual nursing programs to address workforce gaps.

Virtual nursing programs in the US increased 34% in the past year, according to a September 2022 HealthTech Magazine article.

In these programs, virtual nurses give bedside nurses additional support by performing hands-off tasks like admission evaluations remotely, even for multiple patients. This reduces



the chance that on-site nurses will be burned out, while allowing nurses who otherwise may have retired or are out on short-term injury leave to still work.



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