

Carvana revs up sales to top the US etailer growth list

Article



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Of the 10 biggest digital retailers in the US, **Carvana** will see by far the fastest ecommerce sales growth this year. The online car dealer is poised to increase sales by **50.0**% to hit **\$19.11**





billion in 2022. This speedy growth will blow past **Target**'s **22.3**% bump and **Apple**'s **22.0**% boost.

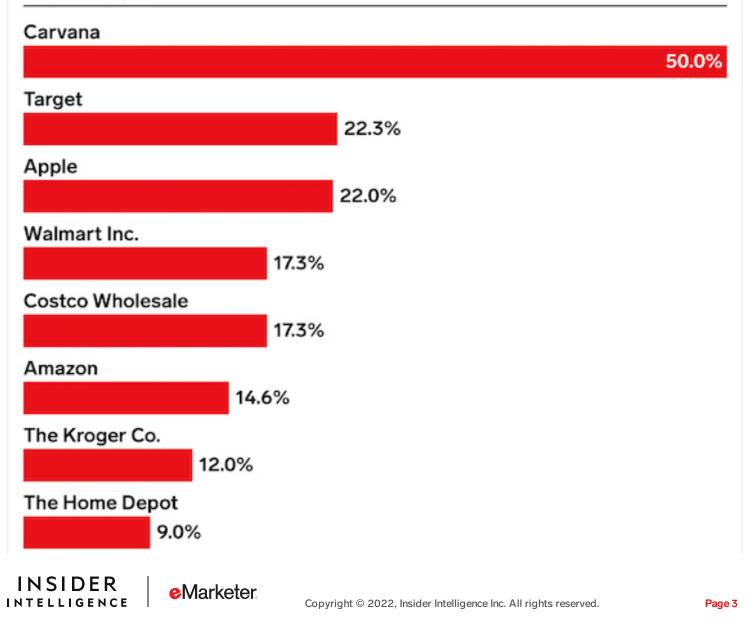
Beyond the chart: Carvana steered into the top 10 list in 2021, propelled by new consumer demands amid the pandemic. Its socially distanced business model and generous return policy led sales to soar by **128.0**% that year. The global chip shortage has further fueled demand for its inventory of used cars. It's this little surprise that Carvana will corner **22.2**% of the US auto and parts ecommerce market this year.





Retail Ecommerce Sales Growth of the Top 10* US Companies, 2022

% change



7.7%	
eBay	
3.5%	
	products or services sold on the website of each regardless of the method of payment or fulfillment; revenues
273060	eMarketer InsiderIntelligence.com

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