

Carvana revs up sales to top the US eetailer growth list

Article

For more insights and key statistics on the biggest trends in today's most disruptive industries, [subscribe to our Chart of the Day newsletter](#).

Of the 10 biggest digital retailers in the US, **Carvana** will see by far the fastest ecommerce sales growth this year. The online car dealer is poised to increase sales by **50.0%** to hit **\$19.11**

billion in 2022. This speedy growth will blow past **Target's 22.3%** bump and **Apple's 22.0%** boost.

Beyond the chart: Carvana steered into the top 10 list in 2021, propelled by new consumer demands amid the pandemic. Its socially distanced business model and generous return policy led sales to soar by **128.0%** that year. The global chip shortage has further fueled demand for its inventory of used cars. It's this little surprise that Carvana will corner **22.2%** of the US auto and parts ecommerce market this year.

Retail Ecommerce Sales Growth of the Top 10* US Companies, 2022

% change

Carvana

50.0%

Target

22.3%

Apple

22.0%

Walmart Inc.

17.3%

Costco Wholesale

17.3%

Amazon

14.6%

The Kroger Co.

12.0%

The Home Depot

9.0%

Best Buy



eBay



*Note: represents the gross value of products or services sold on the website of each company listed (via browser or app), regardless of the method of payment or fulfillment;
ranked by 2022 retail ecommerce revenues

Source: eMarketer, Feb 2022

273060

eMarketer | [InsiderIntelligence.com](https://www.insiderintelligence.com)

More like this:

- Report: [Global Ecommerce Forecast 2022](#)
- Article: [Carvana now among top 10 US retailers by ecommerce sales](#)
- Article: [VW in talks to buy Huawei's autonomous vehicle unit](#)