

How Much Are Marketers Spending on Social Video Advertising?

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Video ad spending on social properties is growing rapidly. In the latest episode of eMarketer's "Behind the Numbers," we break out highlights of our new forecast for social video ad spending, and dig into the growth drivers.

More on Social Video Advertising

Forecast: Subscribers to eMarketer's premium platform, eMarketer PRO, can see [the complete social video ad spend forecast here](#).

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