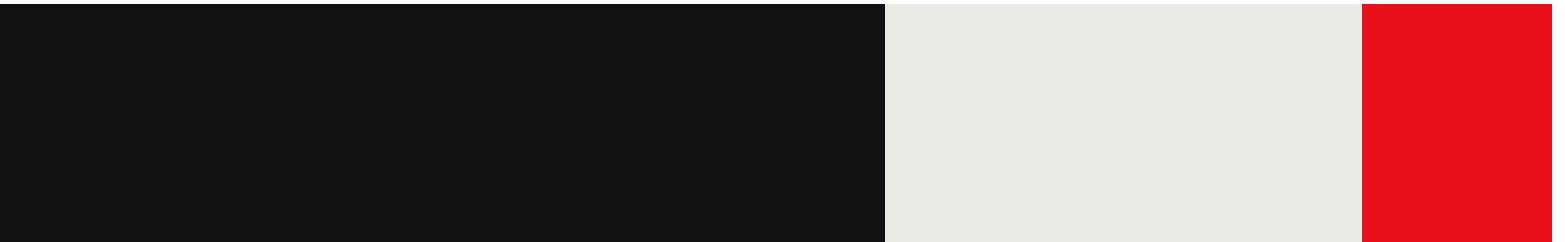


# The Weekly Listen: The 'TikTok-ification' of Instagram, brands in movies, and what comes after the iPhone?

Audio



On today's episode, we discuss whether Instagram is starting to look a little too much like TikTok, why we're seeing more brands pop up in movies and TV shows, how to win young people's loyalty, what comes after the iPhone, the potential of NFL+, an unpopular opinion about vinyl versus digital audio, some interesting population facts, and more. Tune in to the discussion with our director of reports editing Rahul Chadha and analysts Blake Droesch and Paul Verna.



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