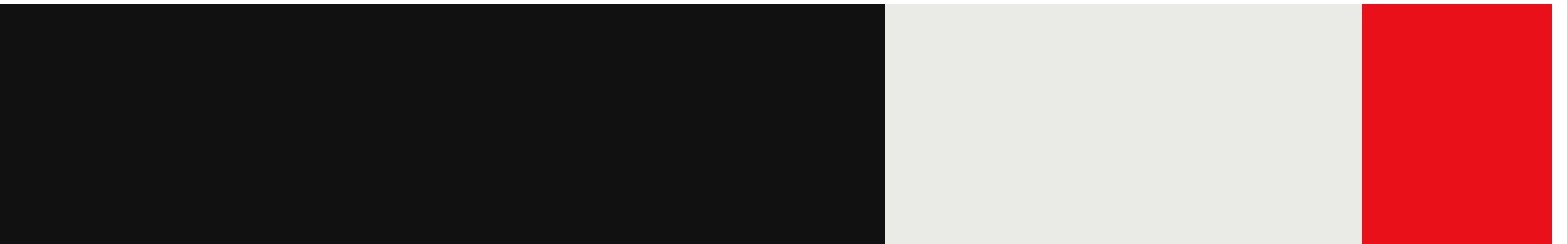


The Weekly Listen: 2022 Winter Olympics takeaways, delivery culture, and does video length matter?

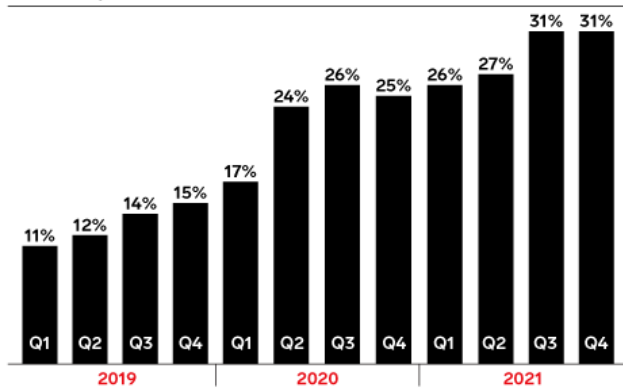
Audio



On today's episode, we discuss takeaways from the 2022 Winter Olympics, video length, impulse buys declining, whether the streaming wars can be won, delivery culture, an unpopular opinion about cart abandonment, where escalators came from, and more. Tune in to the discussion with our analysts Suzy Davidkhanian, Dave Frankland, and Paul Verna.

Grocery Delivery Usage Among US Adults, Q1 2019-Q4 2021

% of respondents



Note: ages 18+

Source: CivicScience, "Trend Adoption Tracker," Jan 10, 2022

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