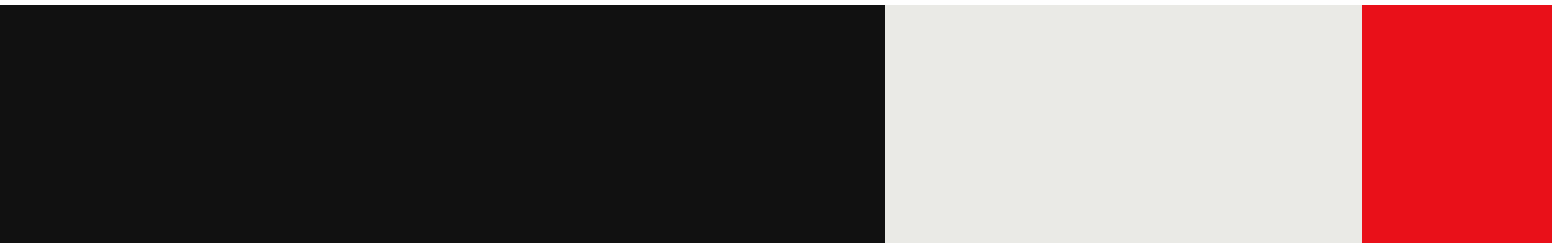


The Key Finance Trends of 2022: Super apps, cryptocurrency, digital brokers, and more

Audio

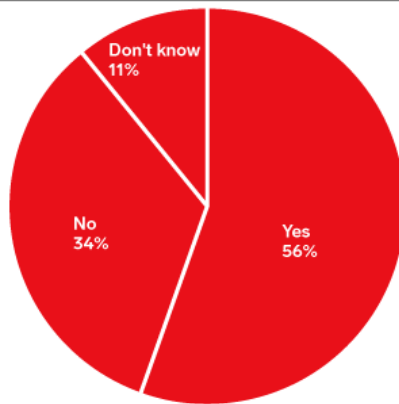


On today's episode, we discuss why the West's answer to super apps is finally taking shape, why cryptocurrency sells out as governments buy in, and what kinds of new revenue sources

digital brokers are hunting for. We then talk about how JPMorgan Chase is planning on spending its increased yearly technology budget and what will be largely responsible for driving fintech funding to new heights. Tune in to the discussion with eMarketer principal analyst Eleni Digalaki and vice president of content and head of financial services at Insider Intelligence Daniel Van Dyke.

Likelihood of Central Bank Digital Currencies (CBDCs) to Replace Physical/Fiat National Currencies in Their Country According to Institutional Investors Worldwide, March 2021

% of respondents



Note: numbers may not add up to 100% due to rounding
Source: The Economist Intelligence Unit, "Digital Currency From Fear to Infection," May 27, 2021

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