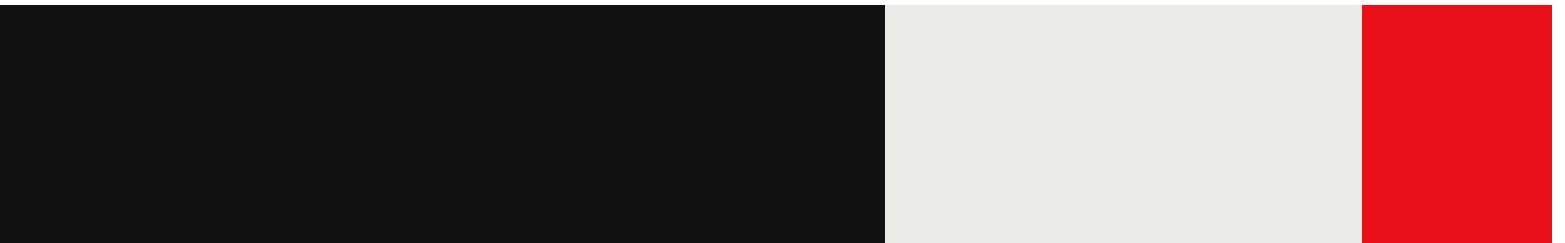


Where video streaming goes from here, watching major events, and Gen Z's relationship with TV

Audio

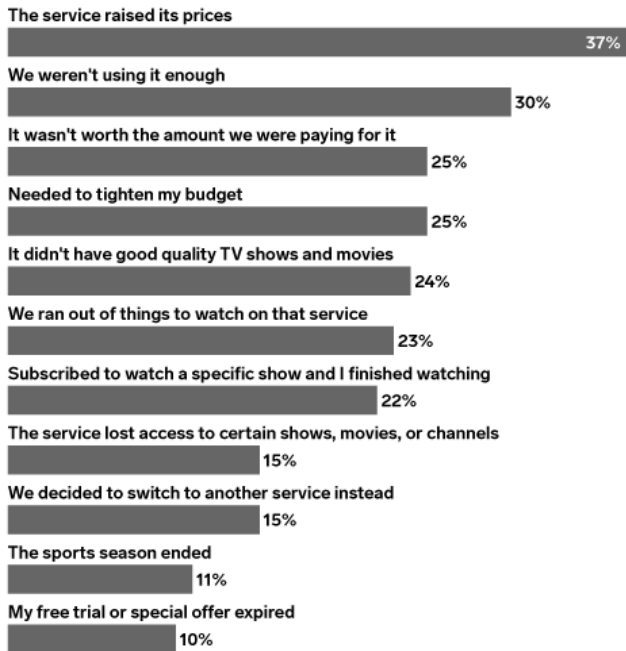


Learn how video streaming is evolving. For "In Other News," we discuss what to make of the collective viewership of all major TV events and a surprising stat about Gen Z's relationship

with TV. Tune in to the discussion with our analyst Ross Benes.

Reasons Why Internet Users in North America Have Canceled a Subscription Video-on-Demand (SVOD) Service, Q2 2021

% of respondents



Note: ages 18+ who cancelled their subscription to an SVOD service
Source: TIVO, "Video Trends Report Q2 2021," Aug 17, 2021

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