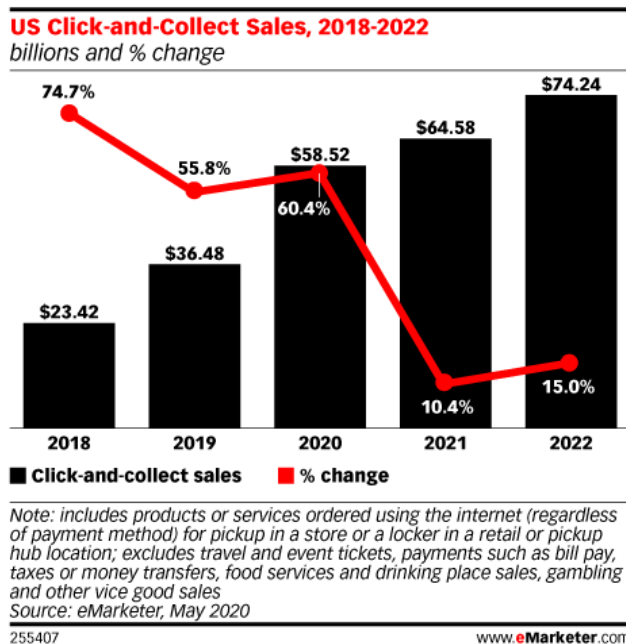


How the Coronavirus Is Changing Our Retail and Ecommerce Forecasts

AUDIO |

eMarketer Editors

Insider Intelligence research analyst Daniel Keyes, principal analyst Andrew Lipsman and senior forecasting analyst Cindy Liu discuss how the coronavirus changed retail and ecommerce. What are our base, best and worst cases scenarios? They then talk about who frictionless retail is for and what Americans' online grocery experience really looks like.



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