

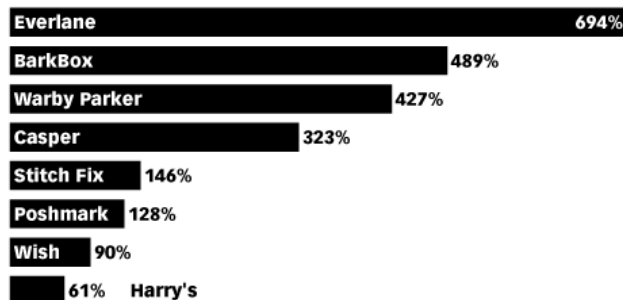
The Weekly Listen: Casper's IPO, the 92nd Oscars, Cashless Shops and Sprint Marries T-Mobile

AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and vice president of content studio Paul Verna talk about why Casper wants to sell sleep, the Oscars' viewership, whether Uber can make money, a new FTC, cashless shops, driverless deliveries, who pandas belong to and more.

US Mobile Audience Growth of Select Direct-to-Consumer (D2C) Brands, June 2019 % change in unique users vs. June 2017



Note: includes app/web for smartphone & tablet
Source: Comscore Mobile Metrix as cited in Comscore, "Global State of Mobile," Oct 31, 2019

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