The Weekly Listen: The Good, Bad and Ugly of Working from Home, Instagram News and Interactive Spotify Ads
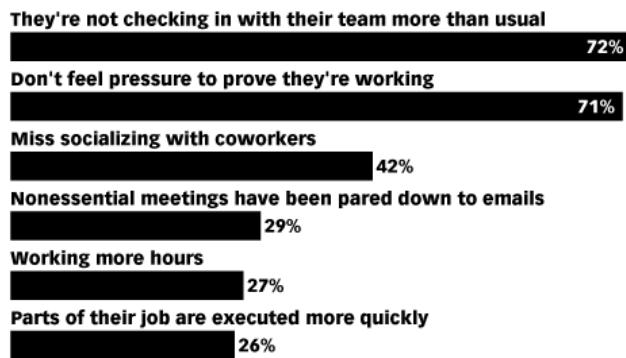
AUDIO

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch, vice president of research Jennifer Pearson and vice president of content studio at Insider Intelligence Paul Verna discuss the good, the bad and the ugly of working from home, Instagram for news, "Starbucks Pickup," YouTube's "Direct Response" ads, Spotify's interactive ads, the truth about shooting stars and more.

Coronavirus Impact: How Have the Jobs of US Employed Adults Changed Now that They Are Working from Home?
% of respondents, March 2020

They're not checking in with their team more than usual
72%

Don't feel pressure to prove they're working
71%

Miss socializing with coworkers
42%

Nonessential meetings have been pared down to emails
29%

Working more hours
27%

Parts of their job are executed more quickly
26%

Note: ages 18+
Source: The Harris Poll commissioned by Zapier as cited in company blog, April 6, 2020

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