

Apple made quarterly record 85M iPhones in Q4

Article

The news: Global iPhone production reached a quarterly record of 85.5 million units in Q4 2021, ending in December, a 66% QoQ increase, [per](#) 9to5Mac.

More on this: A [report](#) from TrendForce shows that Apple's supply-chain management acumen and high demand for the iPhone 13 helped buoy global sales despite the impact of the chip and component crisis.

- Apple posted **\$123.9 billion in revenue** with a record profit of **\$34.6 billion** for the company's fiscal Q4 2021, its [largest quarter revenue](#) despite shipping fewer units due to the global [chip](#)

shortage.

- The company brought in **\$71.63 billion** in iPhone sales for the quarter, representing 58% of Apple's revenue.
- It reclaimed leadership of the smartphone market—pushing **Samsung** down to the No. 2 spot—in terms of shipments for Q4 2021, per Canalys.
- Apple's success could be credited to price reductions on older models, as well as filling the void from Huawei's retreat from the smartphone industry.

The opportunity: Apple can continue to capture more global market share at the mid range of the market with its more-affordable 5G-enabled iPhone SE, which is expected to launch this month.

Smartphone Users, by OS

US, 2022

Millions

Android

131.3

iOS

124.7

% Change

Android

0.9%

iOS

3.1%

% of Smartphone Users

Android

51.2%

iOS

48.7%

Source: eMarketer, February 2022

eMarketer | InsiderIntelligence.com