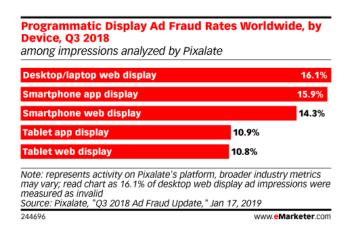


Podcast | Dealing With Digital Ad Fraud

AUDIO FEBRUARY 13, 2019

eMarketer Editors

In the latest episode of "Behind the Numbers," senior analyst Nicole Perrin digs into her recent research into ad fraud. How big a problem is ad fraud, and where are the greatest vulnerabilities?



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