


Reimagining Retail: 2025 retail trends—The pillars of paid retail memberships, gamified loyalty programs, and more

Audio



On today's podcast episode, we discuss how retailers are giving customers more bang for their buck with discounts and freebies, how gamified loyalty programs are becoming more sophisticated, and more. Listen to the conversation with our Senior Analyst Sara Lebow as she hosts Vice President Suzy Davidkhanian and Senior Analyst Blake Droesch.

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