

Reimagining Retail: How brands become cool again

Audio

On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss brand revitalization and how retailers reinvent themselves to stay relevant. Then for "Pop-Up Rankings," we rank the top four brands that have succeeded at becoming cool again. Join our analyst Sara Lebow as she hosts analysts Suzy Davidkhanian and Andrew Lipsman.



Subscribe to the “Behind the Numbers: Reimagining Retail” podcast on [Apple Podcasts](#), [Spotify](#), [Pandora](#), [Stitcher](#), Podbean or wherever you listen to podcasts.

With the global leading Shopping Cart SaaS, [Shoplazza](#), building up an eCommerce business is easier than ever.

No matter where you are, what you're selling, or what your business size is, **Shoplazza** techs your business and sales further.

Whether you are looking to grow your business, gain an amazing solution, or become a partner, visit shoplazza.com to learn more.