

# The Weekly Listen: Checking in on hybrid work, attention-based ads, and circular retail

Audio

On today's episode, we explore where hybrid work might be heading, attention-based mobile ads, the circular retail dream, Spotify rebrands Greenroom, why every town has a water

tower, and more. Tune in to the discussion with our analysts Evelyn Mitchell, Paul Verna, and Blake Droesch.

### Willingness of Their Company\* to Hire Employees to Work Predominantly Remotely Pre- vs. During the Coronavirus Pandemic According to US HR Leaders, Sep 2020

% of respondents



■ Not willing to hire virtual employees    ■ 100% virtual anywhere in the US  
■ If they can occasionally commute into the office    ■ 100% virtual globally

Note: n=308; numbers may not add up to 100% due to rounding; \*US-based operation hiring full-time employees working virtually at least 3 days a week  
Source: The Conference Board, "COVID-19's Biggest Legacy: Remote Work and Its Implications for the Postpandemic Labor Market in the US," March 10, 2021

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