

Microsoft Cloud for Healthcare, Life365 push hospital-at-home care forward

Article

The news: Remote patient monitoring (RPM) company **Life365** partnered with **Microsoft Cloud for Healthcare** to help providers and payers scale their hospital-at-home efforts to

larger populations at lower costs.

- Microsoft Cloud for Healthcare will facilitate interoperability and better health data management for Life365's platform.

How Life365 works: Its virtual care platform integrates data from RPM devices into a health monitoring portal for clinicians, who can then review health data to make prompt clinical decisions and connect with patients virtually if needed.

- Life365 also deploys bundled RPM kits that are personalized to patients' needs. It supports over 300 medical devices and the kits come pre-configured so they're ready to use by the time they're in patients' hands.



Zooming out on the telehealth and RPM markets: The pandemic-induced digital health boom drove a higher need for hospital-at-home solutions—now, they’re primed to have a permanent seat in the future of healthcare.

- In 2021, **36.1% of the US population (94.2 million people) used telehealth**, and we expect that number to **rise to 43.3% of the US population (116.6 million people) by 2025**, **per** our Telehealth Users forecast.

- To add, **15.1% of the US population (39.3 million people) used RPM in 2021**, which we forecast will increase to **26.2% (70.6 million)**, according to our RPM Users forecast.

What's next? Hospital-at-home market competition is becoming fierce as larger digital health players eye the budding market opportunity.

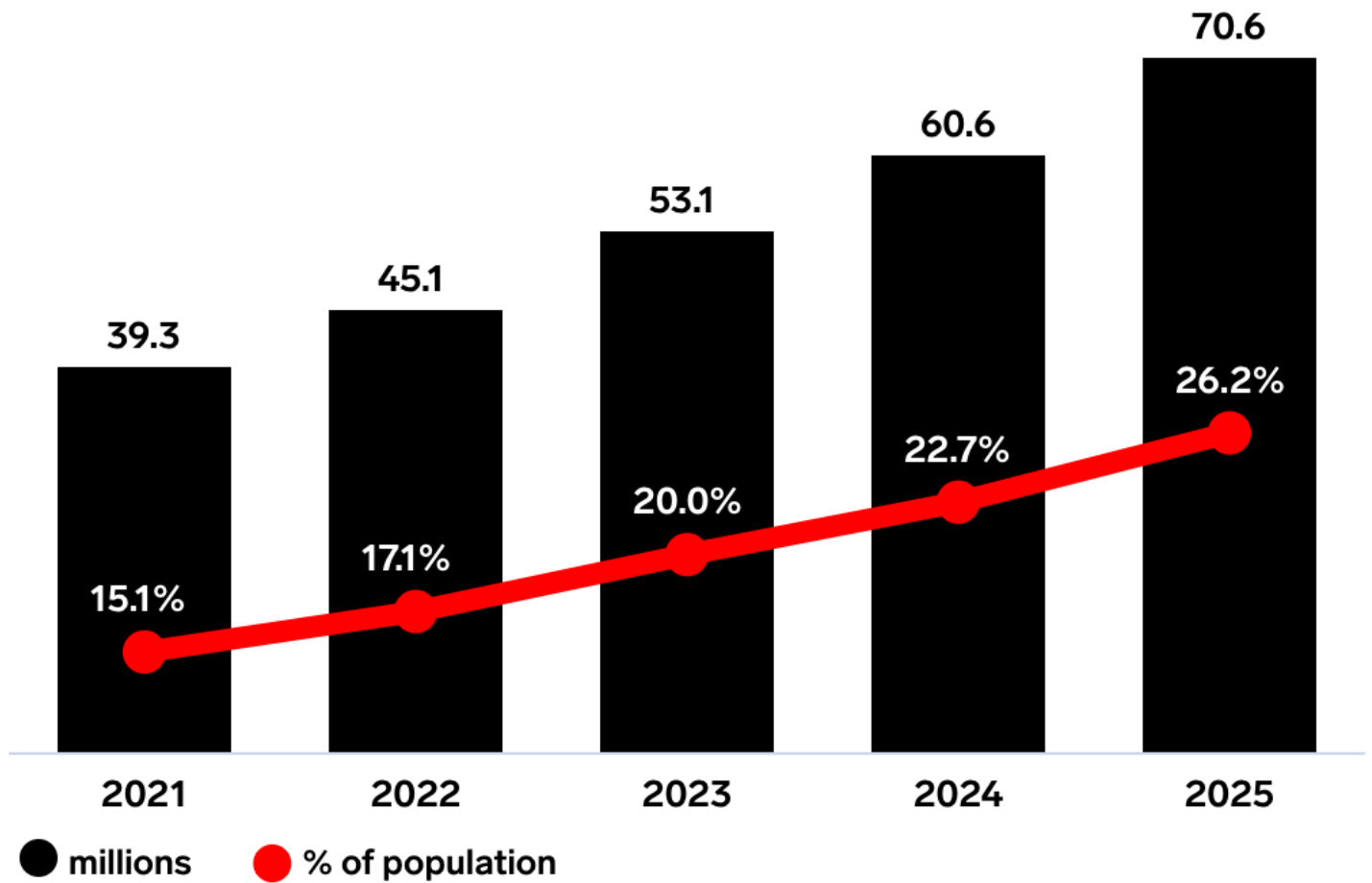
Ever since the CMS established its Acute hospital-at-home initiative (which enabled reimbursement for RPM-enabled virtual care at home programs), the floodgates for hospital-at-home solutions bursted.

- As of this March, the CMS has approved 92 health systems and 204 hospitals across 34 states for this program.

To add, over a dozen major health systems (like **Kaiser, Ascension, and Intermountain**) banded together with some health tech companies (like **Amazon Care** and **DispatchHealth**) to lobby for permanent reimbursement for home healthcare—something that'll only continue to roll the ball forward for hospital-at-home solutions.

Remote Patient Monitoring Users

US, 2021-2025



Source: eMarketer, August 2021

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