

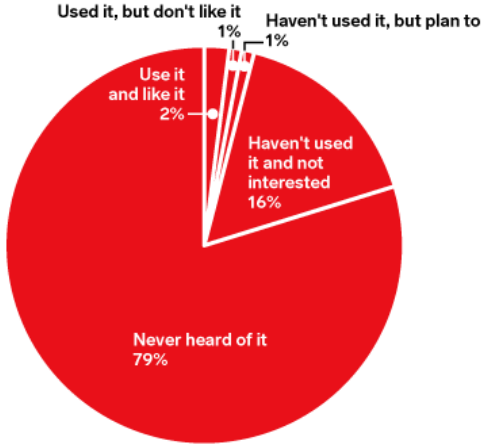
# Very Specific 2022 Predictions: Amazon buys a sports media firm, goodbye Clubhouse, and more

Audio

On today's episode, we discuss some very specific 2022 predictions: Why Amazon is looking to expand into sports media, why TikTok will force YouTube to do something reckless, why Clubhouse might not last the year as a standalone company, how Disney might reposition Hulu, how Apple will re-enter the streaming wars, and more. Tune in to the discussion with eMarketer principal analysts at Insider Intelligence Debra Aho Williamson, Paul Verna, and Andrew Lipsman.

**Do US Adults Use Clubhouse?**

% of responses, Feb 2021



Note: ages 18+; numbers may not add up to 100% due to rounding  
Source: CivicScience, March 17, 2021

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