

Reimagining Retail: Shopping behaviors on mobile, and the apps that will shape mcommerce

Audio

On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss mobile shopping behaviors and the metrics to pay attention to going forward. Then for "Pop-Up

Rankings," we rank the top four mobile shopping apps that will shape the future of mcommerce. Join our analyst Sara Lebow as she hosts analysts Sky Canaves and Yory Wurmser.



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