

The Weekly Listen: Online Video Dating, the Un-College Movement and Why You Can't Trust the Internet

AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and vice president of content studio Paul Verna discuss if people are falling back in love with their TVs, if online video dating will work, why we can't (yet) trust the internet, brands building goodwill during the pandemic, the un-college movement, what the average person looks like and more.

What Have US Adults Done or Do They Plan to Do Because of the Coronavirus Outbreak?

% of respondents, March 2019

	Plan to do	Currently do
Start washing hands more frequently	59%	54%
Stop attending social events	25%	18%
Shift more shopping from physical stores to online	18%	13%
Cancel a personal trip	17%	11%
Consider delaying a major purchase/spending	13%	10%
Start an emergency savings or rainy-day fund	12%	8%
Stop attending religious services	7%	6%
Make changes to a 401K	6%	4%
Cancel a business trip	5%	4%
None	30%	35%

Note: ages 18+

Source: Ipsos/USA Today poll as cited on Ipsos blog, March 12, 2020

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