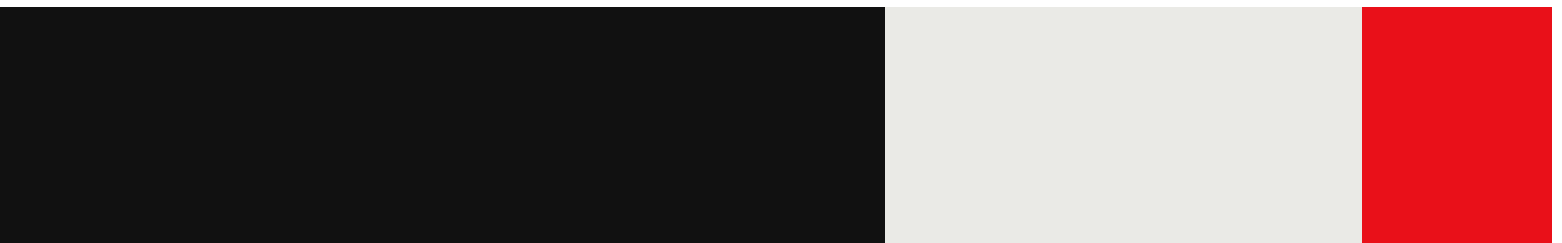


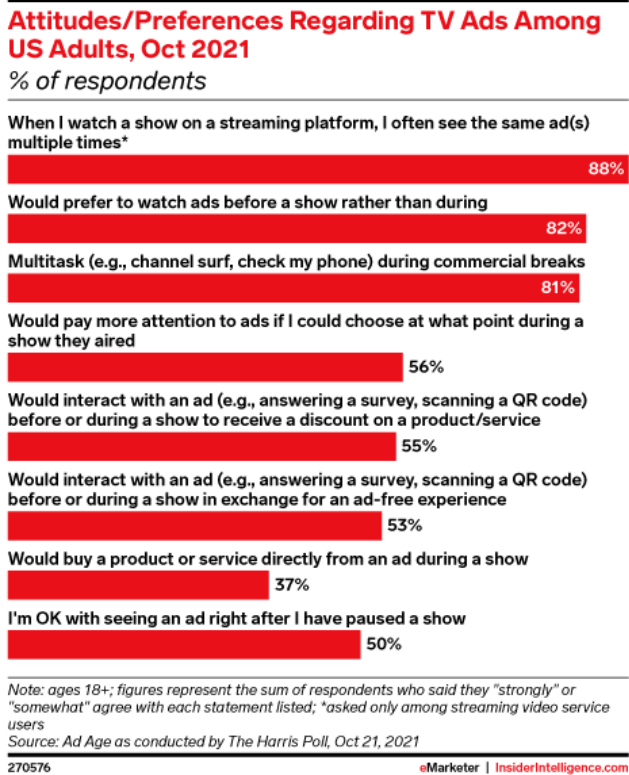
The holy grail of CTV, Nielsen ratings alternatives, and MLB viewership challenges

Audio



Learn what the holy grail of connected TV (CTV) might be. "In Other News," we discuss which Nielsen ratings alternatives are leading the pack and what the biggest viewership challenge

for baseball is. Tune in to the discussion with our analyst Paul Verna.



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