

# Brick-and-mortar sales will lapse back into stagnation after a strong 2021

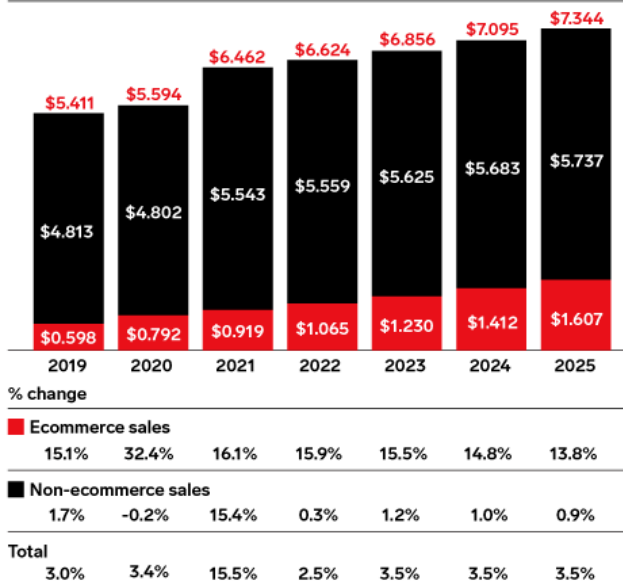
Article

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US ecommerce sales will surpass **\$1 trillion** annually in 2022, up **15.9%** from this year. While the digital retail channel will continue growing at double-digit rates over the next few years, non-ecommerce sales will stagnate, increasing by just **0.3%** in 2022 to reach **\$5.559 trillion**.

### US Total Retail Sales, by Channel, 2019-2025

trillions and % change



Note: excludes travel and event tickets, payments (such as bill pay, taxes, or money transfers), food services and drinking place sales, gambling, and other vice goods sales; numbers may not add up to total due to rounding  
Source: eMarketer, Oct 2021

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