

The Weekly Listen: What Netflix and Disney+ will make from ads, Facebook's algorithm change, and Snapchat+

Audio

On today's episode, we discuss how much Netflix and Disney+ will make from ads, what Snapchat+ is, how best to prevent customers from leaving you and trading down, Facebook's algorithm change to take on TikTok, why Apple and Google are coming for your car, an unpopular opinion about email newsletters, what the new "Squid Game" game show will look like, and more. Tune in to the discussion with our analysts Suzy Davidkhanian and Max Willens and director of reports editing Rahul Chadha.



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