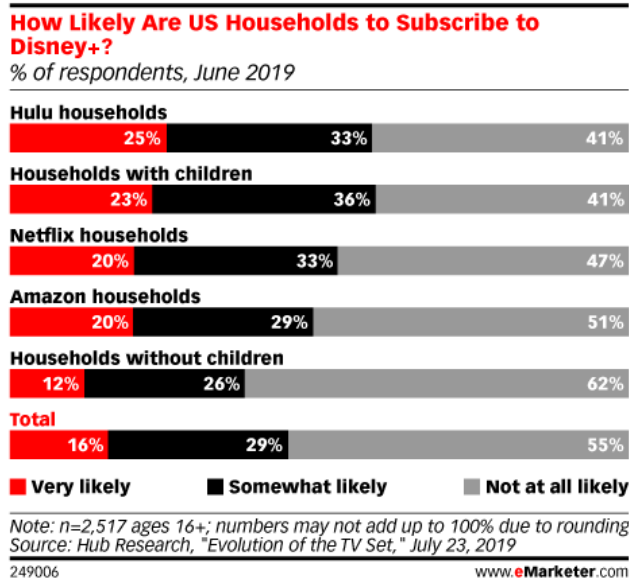


Disney Bundle Is a Triple Threat to Rivals

AUDIO |

eMarketer Editors

eMarketer analyst Ross Benes and vice president of content studio Paul Verna discuss the potential impact of Disney’s new streaming bundle. They also explain why the CBS/Viacom merger matters, where Americans like the stream video and UK media regulations.



Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Spotify](#) or [Stitcher](#).

