

Honor's ultra-slim Magic V2 foldable challenges the smartphone status quo

Article

The news: Chinese smartphone manufacturer **Honor** unveiled the **Magic V2**, billed as the “thinnest and lightest” foldable phone, at Berlin’s IFA show, showing that smartphone

innovation is continuing in the foldable space.

Next generation foldable: The Honor Magic V2 weighs just 231 grams, less than ordinary premium smartphones such as **Apple's iPhone 14 Pro Max** (240 grams), the **Google Pixel Fold** (283 grams), and the **Samsung S23 Ultra** (233 grams).

- The Magic V2, which will start at 8,999 yuan (\$1,235), is also the slimmest foldable smartphone at 4.7mm and 9.9mm (closed).
- By comparison, **Samsung's** flagship **Galaxy Z Fold 4** weighs 263 grams. The depth measures 6.3mm and 14.2mm in open and closed states, respectively.
- Honor's device is powered by **Qualcomm's** Snapdragon 8+ Gen 1 chipset and features 120Hz displays.
- The key innovation that allowed for the ultra-slim build is a **new generation of Silicon-Carbon-Dual-Battery** that can pack more energy in a denser form factor.

Honor's international expansion: The handset maker, a subsidiary of **Huawei**, is aiming to release its foldable flagship in Europe, Latin America, and Asia-Pacific—notable emerging smartphone regions that aren't subject to [geopolitical device embargoes](#).

Key takeaway: Despite [the smartphone market's continued decline](#) due to a lack of innovation, up and coming smartphone companies are betting big on foldables as the next transition point.

- While foldable smartphones **accounted for just 1.2% of the total smartphone market in 2022**, per [IDC](#), the **sector is expected to grow 44% this year**.
- Chinese smartphone manufacturers like Honor are challenging the status quo with innovative design and competitive pricing.



Honor Magic V2 (Source: Honor)