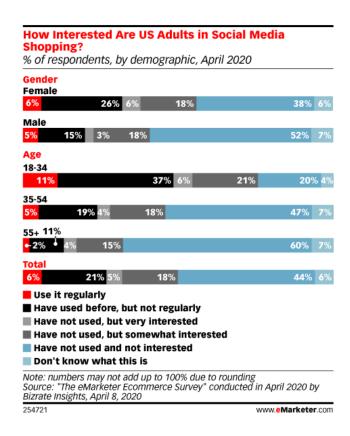


## The Social Commerce Wars Heat Up

## **AUDIO**

## eMarketer Editors

eMarketer junior analyst Blake Droesch, research analyst Daniel Keyes, principal analyst Andrew Lipsman and senior forecasting analyst at Insider Intelligence Cindy Liu discuss Pinterest's latest social commerce moves. They then talk about May retail sales, an app that makes you the model, Shopify's latest deal with Walmart and a Brandless relaunch.





Subscribe to the "Behind the Numbers" podcast on SoundCloud, Apple Podcasts, Pandora, Spotify or Stitcher.

## Grow your business with LinkedIn ads

At LinkedIn, we help marketers drive the results they care about most, from building their brand all the way to converting revenue and driving growth. Start reaching your target audience on the world's largest professional network today and launch your first ad campaign with \$100 on us. Learn more

