

The Weekly Listen: Hulu Binge Ads, Lyft Car Rentals and What Americans Search For

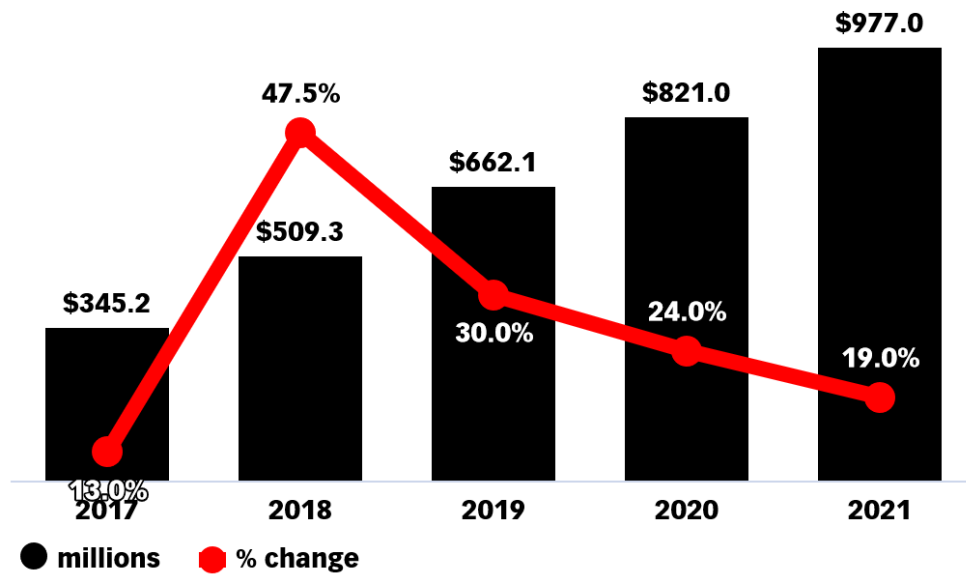
AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and vice president of content studio Paul Verna talk about a potential Facebook injunction, Hulu binge ads, YouTube's ads of the year, Lyft's new car rental service, Pandora voice ads, Google's top searches of 2019 and more.

Hulu Ad Revenues

US, 2017-2021



Source: eMarketer, October 2019

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