

More money, more shareholders? Here's how many millennials own stocks around the globe

ARTICLE |

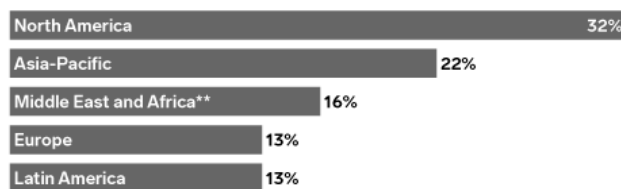
Sara Lebow

For more insights and key statistics on the biggest trends in today's most disruptive industries, [subscribe to our Chart of the Day newsletter](#).

In Q3 2020, about 1 in 3 millennials (ages 24 to 37) in North America owned stocks/shares, while more than 1 in 5 owned stocks/shares in Asia-Pacific. That means millennials are more likely to own stock than they are to be left-handed, considering only **1 in 10** people across the globe are lefties.

Adults* Worldwide Who Own Stocks/Shares, by Region, Q3 2020

% of respondents



Note: n=44,780; *ages 24-37; **excluding Ghana, Nigeria, Kenya, and Morocco
Source: GlobalWebIndex, "Millennials," Feb 2, 2020

263309

eMarketer | InsiderIntelligence.com

More like this:

- [In the UK programmatic landscape, private marketplaces prosper and open exchanges stall](#)
- [Western Europe Retail Trends 2021: 7 Predictions for the Coming Year](#)
- [Nearly half of US adults don't think the pandemic has created good investment opportunities](#)