## The Daily: Questions about TikTok, YouTube diversifies its revenues, and shopping in WhatsApp messages

**Audio** 





On today's episode, we discuss why TikTok downgraded its revenue expectations, what concerns us the most about the company, and how big of a digital ad player it can actually become. "In Other News," we talk about YouTube letting folks buy products in Shorts and whether people want to buy things in WhatsApp messages. Tune in to the discussion with our analyst Debra Aho Williamson.



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