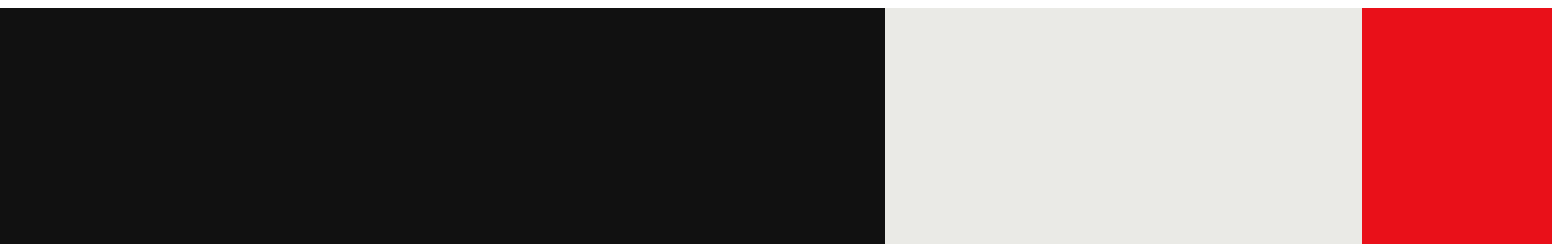


Podcast: There's Something About Mary Meeker (Part 1)

Audio



It's that time of year again. Kleiner Perkins partner Mary Meeker has released her highly anticipated Internet Trends report—a 333-slide overview of the past, present and future of the digital ecosystem. In the first of two consecutive podcast episodes on this topic, eMarketer principal analysts Yory Wurmser, Mark Dolliver and Debra Aho Williamson analyze the mobile, demographics and social media angles of Meeker's report.

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Average Time Spent in the US, 2019

hrs:mins per day among population

Digital	6:35
TV*	3:35
Radio*	1:20
0:11	Newspapers*
0:09	Magazines*
Total	12:09

Note: ages 18+; time spent with each medium includes all time spent with that medium, regardless of multitasking; for example, 1 hour of multitasking on TV while listening to radio is counted as 1 hour for TV and 1 hour for radio; *excludes digital
Source: eMarketer, April 2019

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