

Reimagining Retail: Brick-and-mortar 2.0—Which tech will get us there, and experiential retail experiences

Audio

On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss the best-in-class examples of retailers who are leading the charge in experiential retail, in-store technology, and high-touch customer service. Then for "Red-Hot Retail," our analysts give us their very specific—and potentially risky—predictions about where brick-and-mortar stores are likely headed. Join our analyst Sara Lebow as she hosts director of Briefings Jeremy Goldman and analyst Yory Wurmser.



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