The Daily: Gen Xers leave social media, TikTok's arrival, Snapchat+ hits 1 million users, and Clubhouse 2.0

Audio





On today's episode, we discuss the social media trends to pay closest attention to for the rest of the year and beyond. "In Other News," we talk about the significance of Snapchat's membership program, Snapchat+, reaching 1 million users already and Clubhouse's latest plans on how it wants to evolve. Tune in to the discussion with our analyst Debra Aho Williamson.



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