

COVID-19's Business and Consumer Impact in Europe

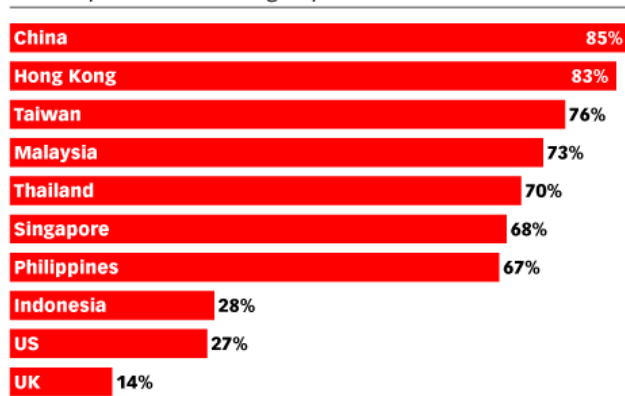
AUDIO |

eMarketer Editors

eMarketer principal analyst Karin von Abrams and senior analyst Bill Fisher discuss Europe's response to the COVID-19 outbreak. How have governments reacted? Will this affect Brexit? They then talk about the UK's imminent digital tax, whether the Brits are ready for Disney+ and how not to do social media marketing.

Internet Users in Select Countries Who Have Avoided Crowded Public Places to Protect Themselves from the Coronavirus, by Country, March 2020

% of respondents in each group



Note: ages 18+; in the past 2 weeks
Source: YouGov, March 3, 2020

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