

The Weekly Listen: Short-form video's future, streamlining streaming, and using computers

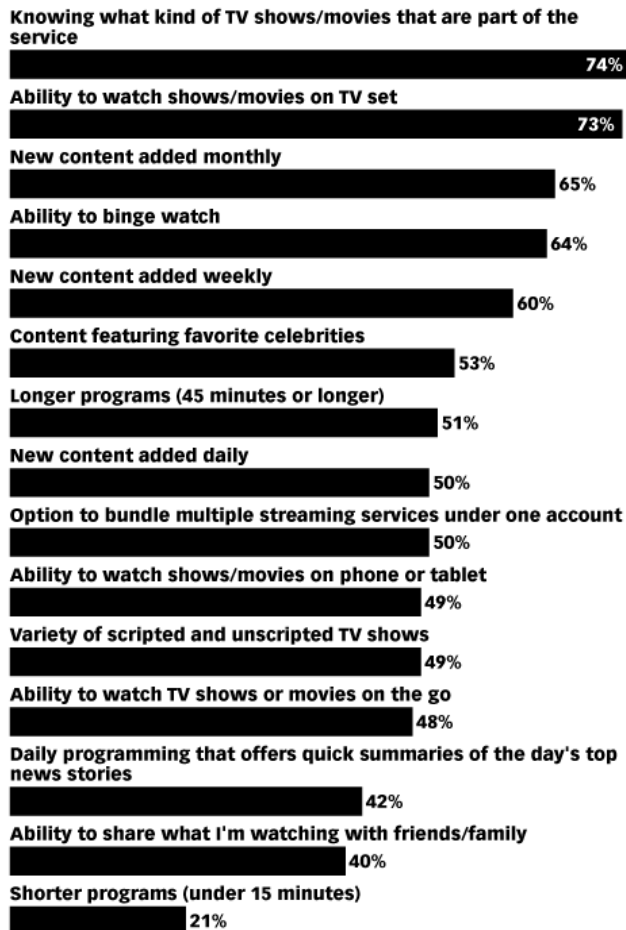
AUDIO |

Mariel Soto Reyes, Mark Dolliver, and Jeremy Goldman

eMarketer research analyst Mariel Soto Reyes and principal analysts at Insider Intelligence Mark Dolliver and Jeremy Goldman discuss the future of short-form video, HBO Max's release structure experiment, a new service to streamline streaming, how the pandemic affected computer usage, why Apple wants in on cars, what actually happens when you experience déjà vu, and more.

Important Features of Subscription Video-on-Demand (SVOD) Services According to US Adults, May 2020

% of respondents



Note: ages 18+; responses of "very important" and "somewhat important"
Source: Morning Consult, "National Tracking Poll #200611"; eMarketer calculations, June 10, 2020

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