

# The Weekly Listen: Apple's privacy measures, Spotify's Greenroom, and IRL's potential

Audio

On today's episode, we discuss Apple's upcoming iOS 15 privacy measures, what we make of Spotify's new Clubhouse competitor Greenroom, whether new social network IRL can take on Facebook groups, if we can expect a new data privacy agency, how much people are getting out, American's favorite time of the year, and more. Tune in to the discussion with eMarketer senior analysts Audrey Schomer and Sara M. Watson and analyst at Insider Intelligence Blake Drosch.

### Priorities and Actions in Protecting Their Privacy According to Consumers Worldwide, June 2020

% of respondents



#### I care

I care about data privacy  
I care about protecting others  
I want more control



#### I'm willing to act

I am willing to spend time and money to protect data  
This is a buying factor for me  
I expect to pay more



#### I've acted

I have switched companies or providers over their data policies or data sharing practices

Note: n=2,602

Source: Cisco, "2020 Consumer Privacy Survey"; Insider Intelligence calculations;  
Oct 21, 2020

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InsiderIntelligence.com

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