

# Netflix Wears the (Streaming) Crown, but for How Much Longer?

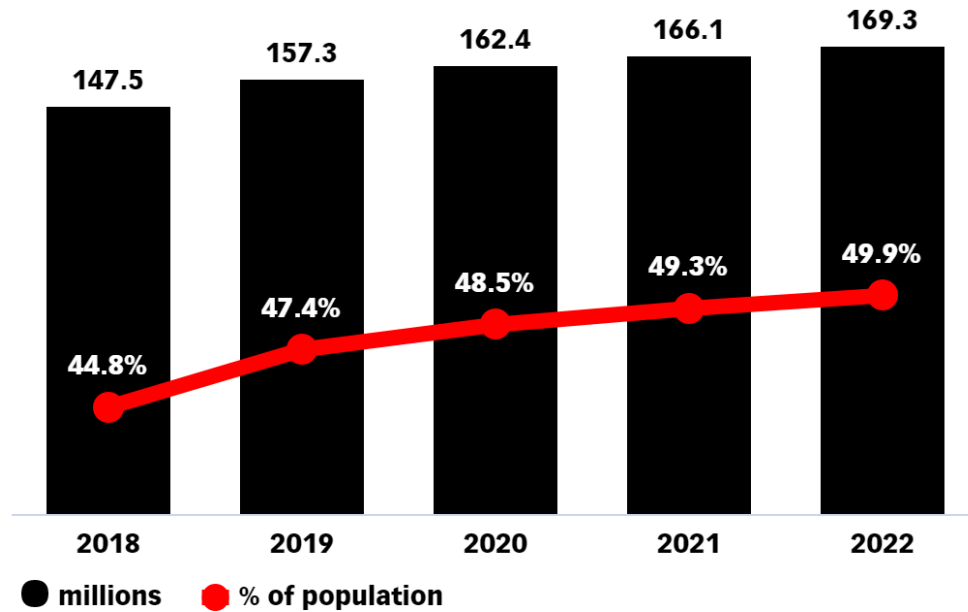
**AUDIO** |

**eMarketer Editors**

In the latest episode of "Behind the Numbers," eMarketer principal analyst Paul Verna and forecasting analyst Eric Haggstrom discuss Netflix's latest earnings. What was the the most notable announcement? How has the price increase affected subscriber growth? Will new streaming services from Disney and Apple pose real threats?

## Netflix Viewers

US, 2018-2022



Source: eMarketer, July 2018

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