

The Weekly Listen: TikTok Sues the US, Simultaneous Media Usage and Cord-Cutting

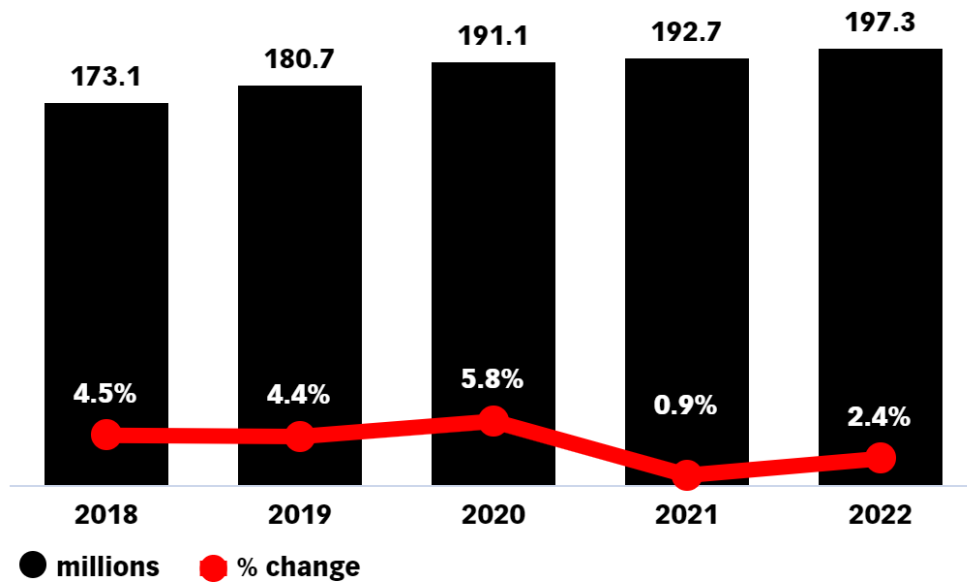
AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and forecasting analyst at Insider Intelligence Peter Vahle discuss the implications of TikTok suing the US government, smartphone use while watching TV, a potential new tech agency, Instagram's new "Suggested Posts," the status of cord-cutting, how you can tell the temperature by counting cricket chirps and more.

Simultaneous Internet and TV Users

US, 2018-2022



Source: eMarketer, July 2020

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