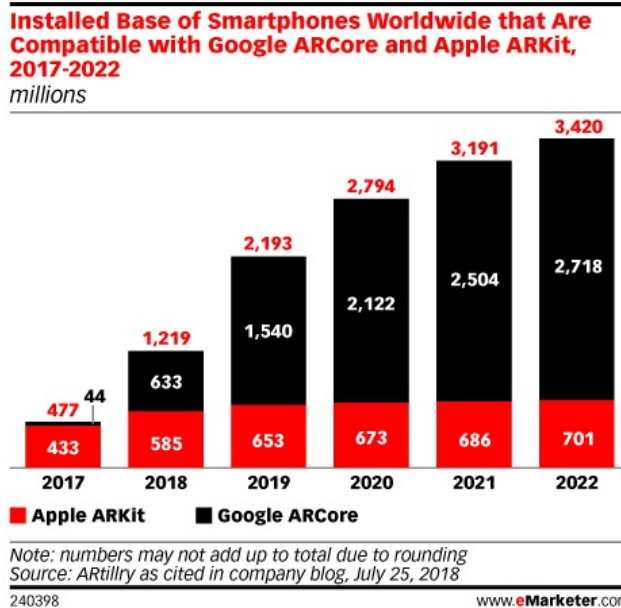


# Podcast | Predicting the Future of Mobile in 2019

**AUDIO | DECEMBER 18, 2018**

**eMarketer Editors**

Where will mobile go in 2019? In the latest episode of "Behind the Numbers, eMarketer's Yory Wurmser and Rahul Chadha discusses key trends we see for next year, including the growth of mobile commerce (but the continued consumer reluctance to embrace mobile proximity payments in the US), shifting attitudes about mobile screen time, and emerging challenges for advertisers.



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