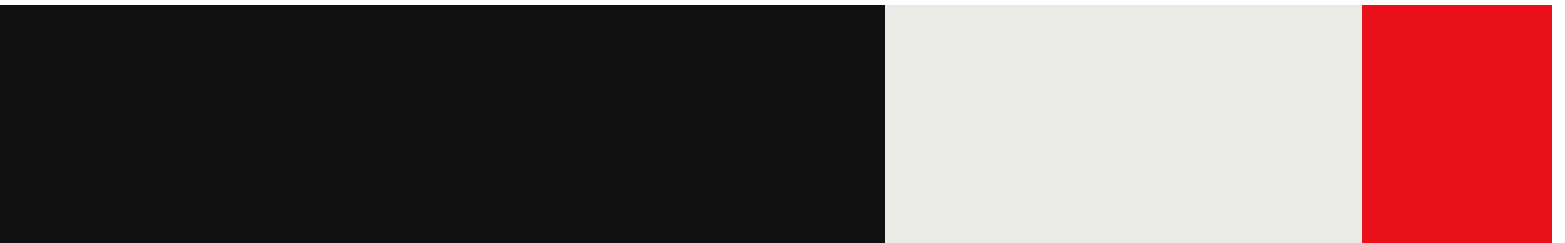


The Weekly Listen: HBO Max's ceiling, Amazon's effect on live sports, and palm payments

Audio

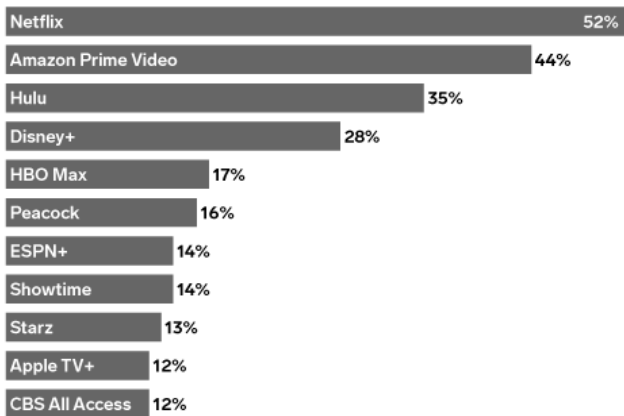


On today's episode, we discuss whether HBO Max can break into the top four streaming services, what to make of the Academy Awards' ratings, the effect Amazon could have on live

sports, whether people will pay with their palm, how NBCUniversal's Peacock is doing, the crazy things that happen in far away galaxies, and more. Tune in to the discussion with eMarketer director of forecasting Oscar Orozco, analyst Blake Droesch, and principal analyst at Insider Intelligence Jeremy Goldman.

Which Subscription Video-on-Demand (SVOD) Services Do US Adults Currently Subscribe to?

% of respondents, Dec 2020



Note: ages 18+

Source: Morning Consult, "National Tracking Poll #2012104," Jan 12, 2021

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