

TV and Digital Video: The Question of Content

Audio



In the final episode of our three-part series on the TV and digital video ecosystem, analyst Paul Verna focuses on the question of content. How much content is being created and who are the leading creators? Can the torrid pace of creation continue, or will it ease up?

Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Spotify](#), or [Stitcher](#).

Previously on "Behind the Numbers"

TV and Digital Video: Who's Watching and How

TV and Digital Video: Dollars and Cents