

Reimagining Retail: Where D2C brands are headed and which 5 are most likely to endure

Audio

On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss direct-to-consumer (D2C) brands: where they started, what they're up to now, and where they're

headed. Then for "Pop-Up Rankings," we rank the top five D2Cs that are going to endure in the digital age. Join our analyst Sara Lebow as she hosts analyst Andrew Lipsman.



Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Pandora](#), [Spotify](#), or [Stitcher](#).

At mParticle, we believe that better data results in better decisions and better outcomes. Cleanse, visualize, and connect your customer data from any source or system to any API. Postmates, NBCUniversal, Spotify, and Airbnb use mParticle to accelerate their customer data strategies. Visit mparticle.com to learn more.