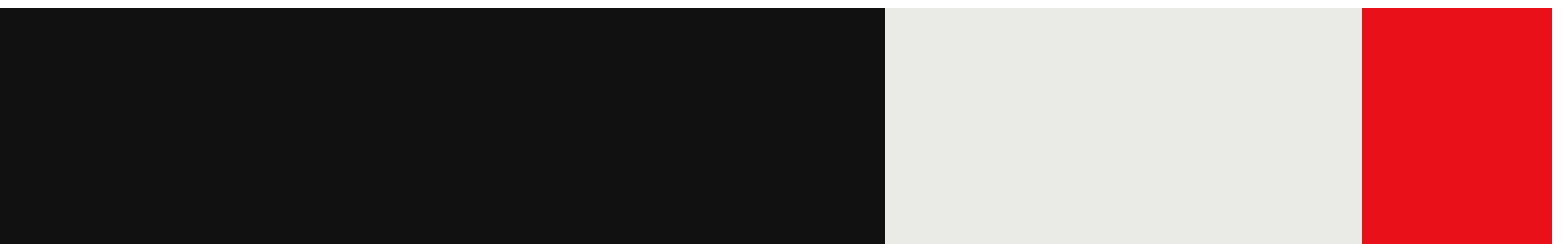


Podcast: Is Netflix Headed for the Upside Down?

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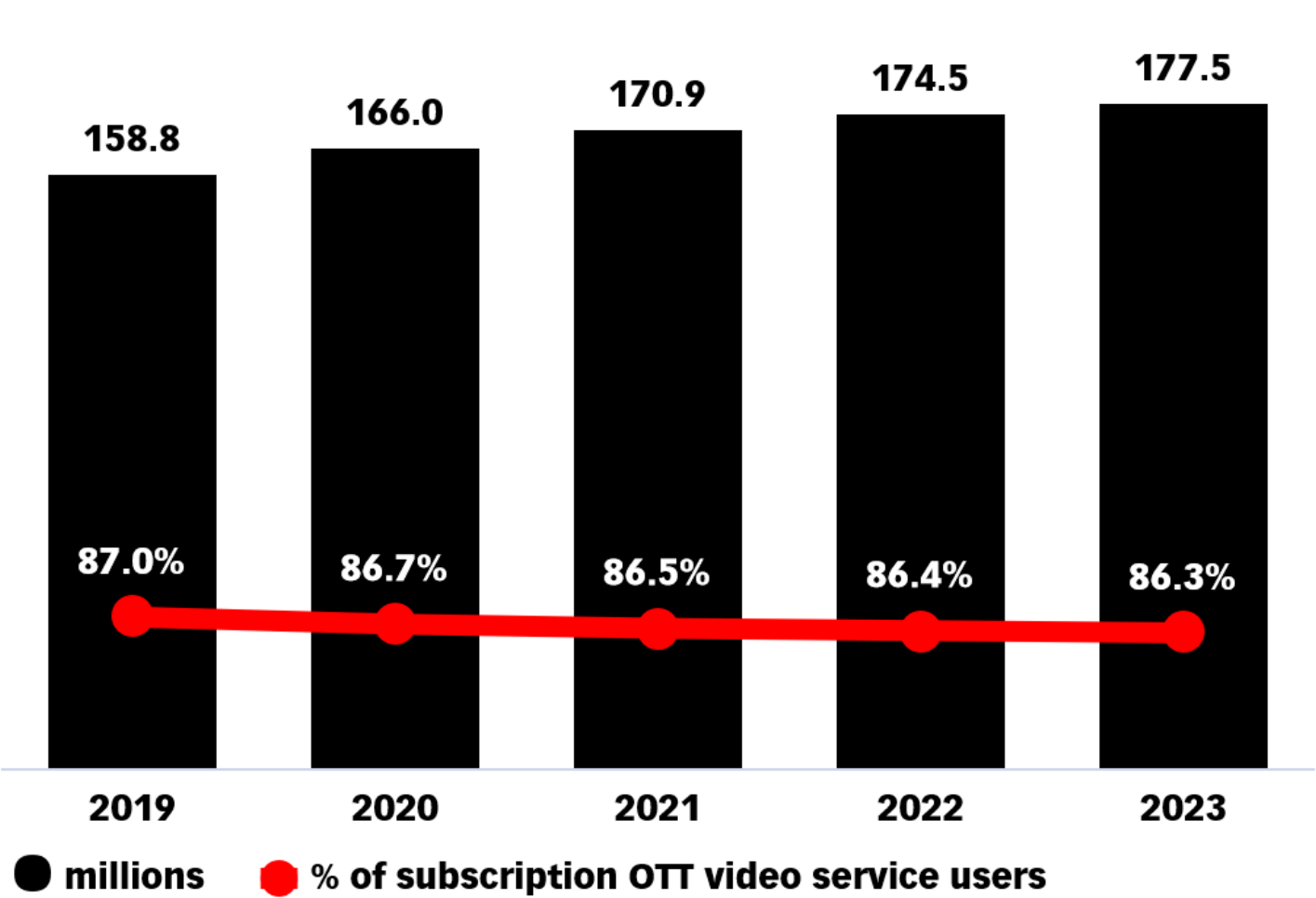


eMarketer analyst Ross Benes and vice president of content studio Paul Verna discuss Netflix's first-ever quarterly subscriber loss. They also consider other implications from the company's lower-than-expected Q2 2019 earnings, including the effect of a recent price hike on the company's revenues, the competitive landscape and the cost of funding original and licensed content.

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Netflix Viewers

US, 2019-2023



Source: eMarketer, July 2019

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