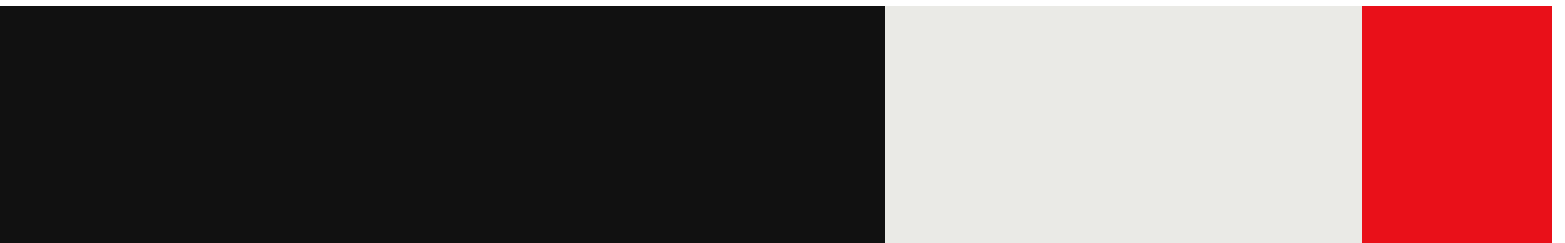


The Weekly Listen: Life won't be the same, WhatsApp's GDPR fine, and is convenience king?

Audio



On today's episode, we discuss why life may never be the same again, the significance of five minute TikTok videos, WhatsApp's General Data Protection Regulation (GDPR) fine, whether

convenience really is king, drone deliveries, ways to energize a workforce during the pandemic, why some countries drive on the left (or the right) side of the road, and more. Tune in to the discussion with eMarketer principal analyst Suzy Davidkhanian, director of forecasting Oscar Orozco, and senior forecasting analyst at Insider Intelligence Peter Vahle.

Coronavirus Impact: Major Purchases US Adults Are Planning Once Things Return to Normal, by Age, Nov 2020

% of respondents in each group

	18-34	35-49	50-64	65+	Total
Going on vacation/traveling	39%	43%	36%	38%	39%
Buying new clothes	33%	28%	23%	14%	25%
Personal electronics	26%	27%	19%	5%	20%
Buying a car	24%	24%	14%	10%	19%
Buying a house	18%	12%	5%	2%	10%
Equipment and/or gear for outdoor activities/sports	20%	19%	8%	1%	13%
Not planning to purchase	19%	19%	35%	46%	28%

Source: The Harris Poll, "COVID-19 Wave 38," Nov 14, 2020

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