

How are investors rethinking crypto amid stock volatility?

Article

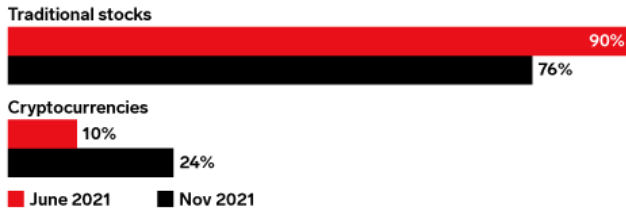
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Cryptocurrencies are looking like a better bet for more and more investors. Last month, **24%** of US adults said they would invest in cryptos, up from just **10%** in June. Likewise, **76%** said in

December that they would buy stocks, down from **90%** six months prior, as the crypto craze stokes its tempting blaze.

US Adults Who Would Invest in Cryptocurrency vs. Traditional Stocks, Dec 2021

% of responses



Note: n=3,700

Source: CivicScience as cited in company blog, Dec 13, 2021

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