

Coronavirus-Forced Distance Learning and How Parents Are Using Digital to Cope

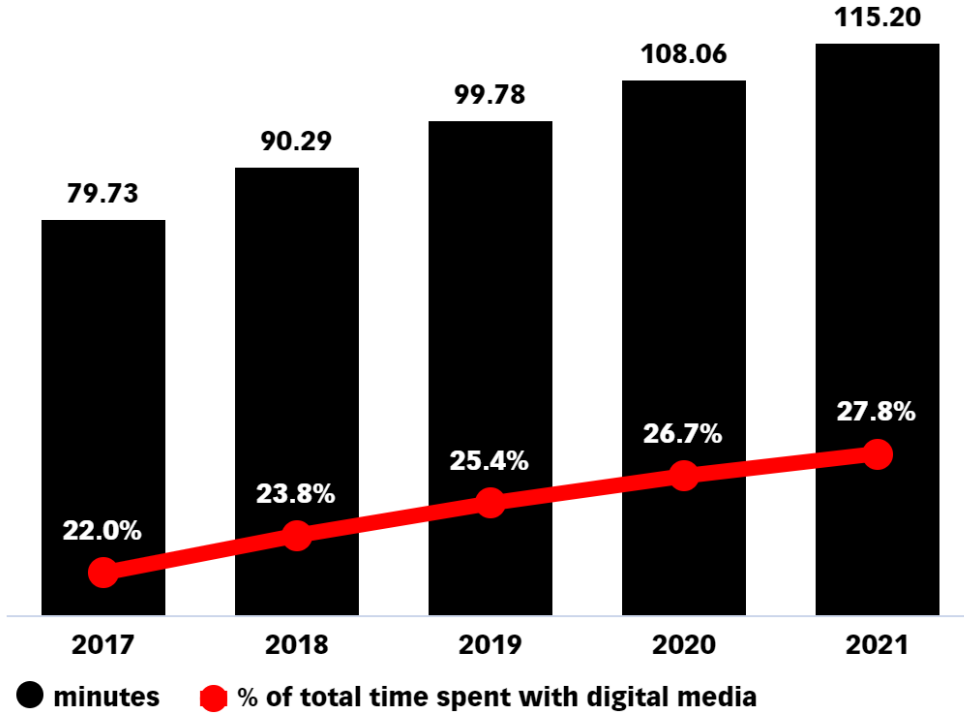
AUDIO |

eMarketer Editors

eMarketer vice president of business development Marissa Coslov, principal analyst Mark Dolliver and vice president of research Jennifer Pearson discuss whether distance learning works, what the knock-on consequences are and how parents are using digital to cope, handle, distract and educate their kids. They then talk about the postponement of the 2020 Summer Olympics, free Amazon Prime Video kids content and the impact Americans think COVID-19 will have on their personal finances.

Average Time Spent per Day with Digital Video

US, 2017-2021



Source: eMarketer, November 2019

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