

Spotify Rocked the Music Industry. What Might Rock Spotify?

eMarketer's 'Behind the Numbers' podcast

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Spotify's stock market debut is a testament to the power of on-demand music streaming, a model that has helped reverse the music industry's long decline. On the latest episode of eMarketer's "Behind the Numbers" podcast, we dig into the reasons for Spotify's success, and consider the challenges the company may face in coming years.

