

The Year in Podcasts: Millennial Obsessions

A selection of the most-listened to "Behind the Numbers" episodes

ARTICLE | DECEMBER 27, 2017

Ezra Palmer

Millennials continued to entrance and sometimes frustrate marketers and media decision-makers in 2017. Here is a selection of some of the most listened-to "Behind the Numbers" podcast episodes dealing with the millennial conundrum.

What Makes a Millennial a Millennial?

Fact or Fiction: Are Millennials Penny-Pinchers?

Millennials' Relationship With Money and Their Spending Influences

Millennials and Media

